



Jon M. Huntsman School of Business
Shingo Institute
UtahStateUniversity®

NEW NAME. SAME POWERFUL EXPERIENCE.

Annual Shingo Conference is now Shingo Connect

SHINGO CONNECT

March 18–20 | San Diego, California
pre-conference Shingo workshops on March 16–17



Learn. Lead. **Connect.**

Formerly known as the Annual Shingo Conference, **Shingo Connect** brings together professionals from across industries to share insights, collaborate, and grow—all driven by a shared commitment to continuous improvement.

This year's theme, **Accelerating Human-Centered Transformation**, explores how lasting excellence happens when technology and systems work in harmony with people, culture, and principles.

If you're ready to lead with purpose and create organizations where excellence isn't just an aspiration—it's the norm—**Shingo Connect is the place to be.**

[REGISTER NOW](#)

Your Shingo Connect Destination



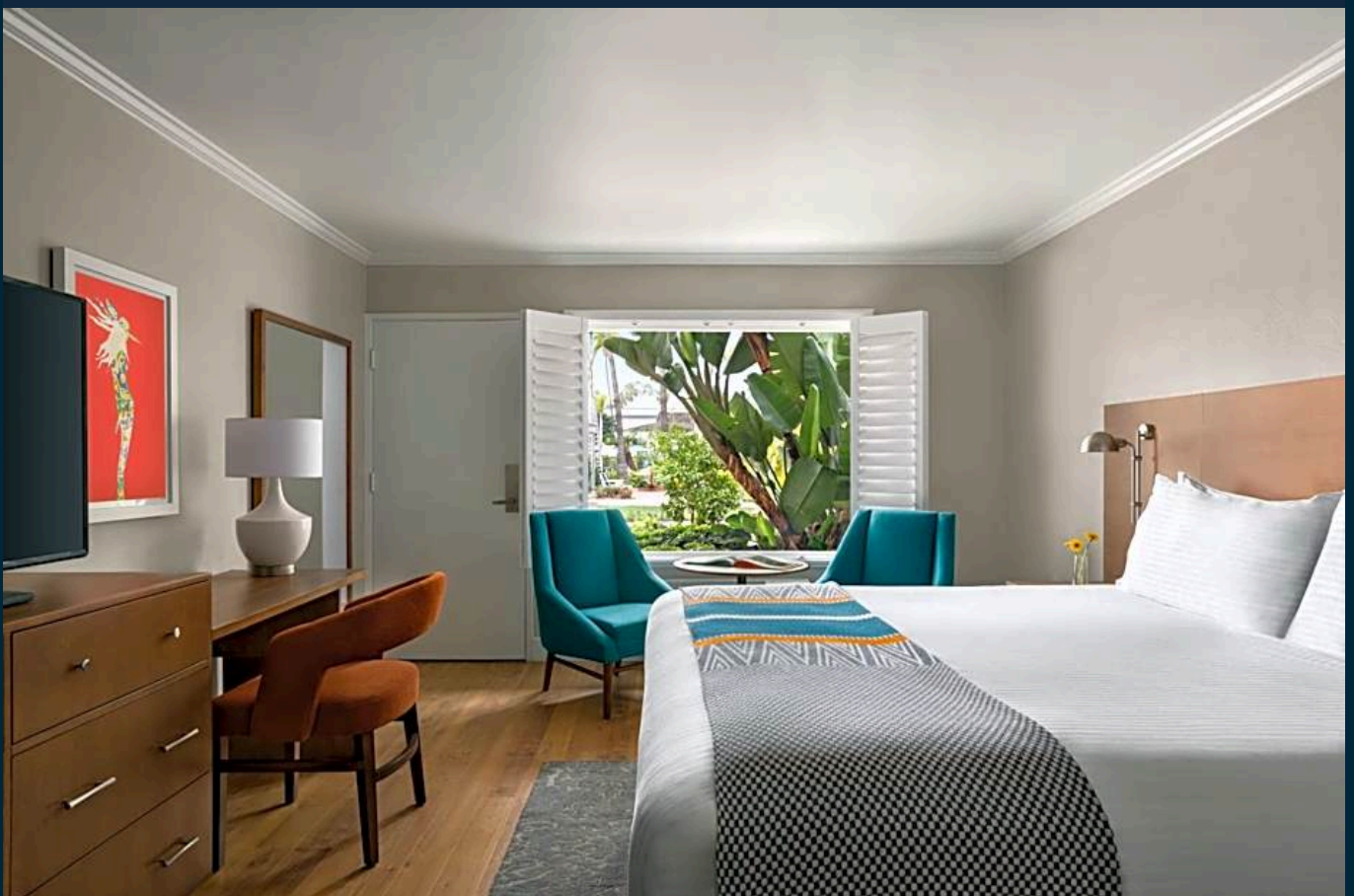
Town and Country Resort, San Diego

Located in the heart of Mission Valley, this iconic San Diego resort blends mid-century charm with modern style, creating the perfect setting for learning and connection.

Enjoy 23 acres of vibrant energy, newly renovated rooms, standout dining, and flexible event spaces designed to inspire collaboration. After sessions, soak up the SoCal sunshine—relax poolside, ride the waterslide, or simply unwind in paradise.

Town and Country isn't just a venue—it's an experience.

Where You Can Unwind in Style



Retro Comfort, Modern Vibes

Step into a space where retro charm meets modern comfort. At Town and Country Resort, mornings start with sunlit views and endless possibilities, and evenings end with plush beds designed for

ultimate relaxation. Whether you're lounging in or gearing up for a day of learning and connection, this is where comfort becomes an experience.

Don't Miss Out!

Secure your spot at the Town & Country Resort—our exclusive hotel block closes February 14. Book now and stay where the action happens!

RESERVE YOUR ROOM

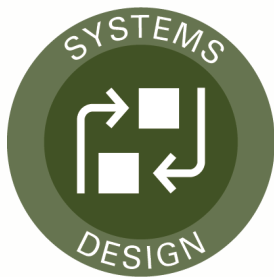
YOUR TICKET TO IMMERSIVE WORKSHOPS

Dive into hands-on workshops that bring the Shingo Guiding Principles to life. Spots are limited—secure yours today!



DISCOVER EXCELLENCE
March 16, 2026 | 8AM-5PM

DISCOVER EXCELLENCE is the gateway to the other five workshops in the series. This foundational, two-day workshop introduces the Shingo Model, the Shingo Guiding Principles, and the Three Insights of Organizational Excellence. With active discussions and on-site learning at a host organization, this program is a highly interactive experience. It is designed to make your learning meaningful and immediately applicable as you discover how to release the latent potential in an organization to achieve organizational excellence. As this workshop provides the basic understanding needed in all Shingo workshops; **it is a pre-requisite to all the other workshops.**



SYSTEMS DESIGN
March 16, 2026 | 8AM-4PM

This two-day workshop integrates classroom and on-site experiences at a host facility to build upon the knowledge and experience gained in the DISCOVER EXCELLENCE* workshop, and focuses on the Systems and Tools diamonds in the Shingo Model. It begins by explaining that all work in an organization is the outcome of a system. Systems must be designed to create a specific end objective; otherwise, they evolve on their own. Systems drive the behavior of people, and variation in behavior leads to variation in results. Organizational excellence requires well-designed systems to drive ideal behaviors that are required to produce sustainable results.

*DISCOVER EXCELLENCE workshop is a pre-requisite to this workshop.

Click this button to explore
the full Shingo Connect agenda

FULL AGENDA

SHINGO CONNECT

REGISTER NOW



Stay Connected



Shingo® and all related uses is a registered trademark of the Shingo Institute at Utah State University. All rights reserved.

Shingo Institute - Utah State University | 3521 Old Main Hill | Logan, UT 84322-3521 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!