

# CRYSTAL HEROUX DESIGNER

GRAPHIC

PASSION.  
DEDICATION.  
DRIVE.



PRINT DESIGN | ADVERTISING  
TYPOGRAPHY | ILLUSTRATION  
WEB/SOCIAL MEDIA GRAPHICS

MKS Instruments  
**Graphic Designer**  
March 2021 - Present

Social media graphics/backgrounds, web hero banners, email signature banners, Teams backgrounds, illustrations, web graphics, newsletters, posters, brochures, company gear/ apparel art, trade show graphics

Crysp Creatives  
**Designer/Art Director**  
June 2019 - Present

Various print and digital design; clients include MIT-Lemelson, St. Lawrence University, Kero Creative, Feld Direct, Accelerate Learning, Tutor Perini, BOND Brothers Construction and Elite Construction

BOND Brothers  
**Sr Graphic Designer**  
Feb 2017 - June 2019

Brochures, ads, flyers, posters, invitations, postcards, project sheets, one sheets, trade show booth art, stickers, illustrations, infographics, email blasts, web/social media graphics, Prezi/ PowerPoint presentations, apparel art

Utah State University  
**Graphic Design Specialist**  
Aug 2015 - Feb 2017

Magazine design/layout, posters, ads, flyers, brochures, booklets, programs, invitations, postcards, illustrations, infographics, email blasts, web/social media graphics, web updates, photo location scouts, photo shoots

**Booz Allen Hamilton**  
Graphics Illustrator  
2013 - 2015

**Bergen Regional Medical Center**  
Graphic Arts Specialist  
2010 - 2012

**Colorado Mountain News Media**  
Graphics/Multimedia Designer  
2007 - 2009

**Able Printing & Graphics**  
Graphic Designer  
2007

**AG New England**  
Graphic Designer  
2003 - 2007

**Business Card Express**  
Typesetter  
2002 - 2003

MIT-Lemelson  
St. Lawrence University  
Kero Creative  
Feld Direct  
Tutor Perini  
Ace Your Image  
Tamrac  
Ben Lomond CrossFit  
Cinema Five Films  
Direct Buy Lighting  
Mtv Networks  
Telco Depot  
Magnets.com  
Master Cutlery

**BA**  
**GRAPHIC DESIGN**  
KEENE STATE COLLEGE

**OVER 15 YEARS OF DESIGN EXPERIENCE**

PASSION SKILL  
**DEDICATION**  
INNOVATION  
PATIENCE DRIVE  
**CONFIDENCE**  
CREATIVITY

**LET'S CONNECT**

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